



RAF Red Arrows star in world's first 3D aerobatic motion experience opening this week at the Science Museum



Picture shows...Red Arrows pilot, Mike Ling programming the new 'Fly 3D' motion effects theatre ahead of this week's opening to the public at the Science Museum in London. The theatre is the centrepiece of the Museum's new 'Fly Zone' gallery and will allow visitors to see, for the first time ever in 3D, what its like to fly 'in cockpit' with the world famous RAF Red Arrows aerobatic team.

Produced for Metropolis Entertainment by Impact Image earlier this year in Cyprus, the film features highlights of the team's 2010 display and combines dynamic motion simulation; surround sound...even the aroma of jet fuel...to create what is believed to be the most immersive experience of its type in the world. According to Mike it's about as close as anyone will get to actually flying in the back seat of a Red Arrows Hawk jet without ever leaving the ground. 'The motion cues are very accurate and the big screen 3D visuals just sensational', he said.

Fly Zone also features 'Fly Kids' for the very young 'would be' Red Arrows pilots and 'Fly 360'... full on 360 degree interactive flight simulators that the public can fly themselves.

The Fly Zone project extends the partnership between the Science Museum and Metropolis Entertainment which began last year with the opening of the Force Field 4D effects theatre and the 'Legend of Apollo' experiential 3D film. Fly Zone has been developed from an original concept by the Metropolis creative and project team and the company has provided all the hardware and content for the gallery which will be managed and operated by the Museum's front of house staff.

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13th July 2010